

Reconciliation of GAAP and Non-GAAP Information

CERTAIN LINE ITEMS

Twelve Months Ended December 31, 2016

(Amounts in millions except per share data)

| | GAAP | Project Renewal Costs ⁽¹⁾ | | | | | | | | | | | | | | | Non-GAAP Measure | | |
|--|-----------|--------------------------------------|----------------|-----------------|-------------|---------------------|-------------------------------------|----------------------------------|---|---|---|--|-----------------------------------|----------------------------------|--|---|---|-------------|---------------------|
| | Measure | Reported | Advisory Costs | Personnel Costs | Other Costs | Restructuring Costs | Product Recall Costs ⁽²⁾ | Integration Costs ⁽³⁾ | Acquisition Amortization Costs ⁽⁴⁾ | Jarden Inventory Step-up ⁽⁵⁾ | Jarden Transaction and Related Costs ⁽⁶⁾ | Interest Costs Jarden-related ⁽⁷⁾ | Décor Gain on Sale ⁽⁸⁾ | Divestiture Costs ⁽⁹⁾ | Loss on Extinguishment of Debt ⁽¹⁰⁾ | Discontinued Operations ⁽¹¹⁾ | Non-recurring Tax items ⁽¹²⁾ | Normalized* | Percentage of Sales |
| Cost of products sold | \$8,865.2 | \$ (0.2) | \$ (6.3) | \$ (7.1) | \$ — | \$ — | \$ (5.1) | \$ (8.9) | \$(479.5) | \$ — | \$ — | \$ — | \$ — | \$ — | \$ — | \$ — | \$ — | \$8,358.1 | 63.0% |
| Gross profit | 4,398.8 | 0.2 | 6.3 | 7.1 | — | — | 5.1 | 8.9 | 479.5 | — | — | — | — | — | — | — | — | 4,905.9 | 37.0% |
| Selling, general & administrative expenses | 3,223.8 | (9.3) | (20.0) | (7.2) | — | (0.7) | (129.5) | (145.8) | — | (61.7) | — | — | (8.4) | — | — | — | — | 2,841.2 | 21.4% |
| Operating income | 1,100.1 | 9.5 | 26.3 | 14.3 | 9.9 | 0.7 | 199.6 | 154.7 | 479.5 | 61.7 | — | — | 8.4 | — | — | — | — | 2,064.7 | 15.6% |
| Non-operating expenses | 285.6 | — | — | — | — | — | — | — | — | — | (16.8) | 160.2 | — | (47.6) | — | — | — | 381.4 | |
| Income before income taxes | 814.5 | 9.5 | 26.3 | 14.3 | 9.9 | 0.7 | 199.6 | 154.7 | 479.5 | 61.7 | 16.8 | (160.2) | 8.4 | 47.6 | — | — | — | 1,683.3 | |
| Income taxes ⁽¹³⁾ | 286.0 | 3.6 | 10.0 | 5.4 | 3.8 | 0.3 | 75.6 | 52.6 | 168.1 | 32.9 | 6.7 | (59.3) | 3.2 | 13.9 | — | (143.2) | — | 459.6 | |
| Net income from continuing operations | 528.5 | 5.9 | 16.3 | 8.9 | 6.1 | 0.4 | 124.0 | 102.1 | 311.4 | 28.8 | 10.1 | (100.9) | 5.2 | 33.7 | — | 143.2 | — | 1,223.7 | |
| Net income | 527.8 | 5.9 | 16.3 | 8.9 | 6.1 | 0.4 | 124.0 | 102.1 | 311.4 | 28.8 | 10.1 | (100.9) | 5.2 | 33.7 | 0.7 | 143.2 | — | 1,223.7 | |
| Diluted earnings per share** | \$ 1.25 | \$0.01 | \$0.04 | \$0.02 | \$0.01 | \$ — | \$ 0.29 | \$ 0.24 | \$ 0.74 | \$ 0.07 | \$ 0.02 | \$ (0.24) | \$0.01 | \$0.08 | \$ — | \$ 0.34 | \$ — | \$ 2.89 | |

Reconciliation of GAAP and Non-GAAP Information

CERTAIN LINE ITEMS

Twelve Months Ended December 31, 2015

(Amounts in millions except per share data)

| | GAAP Measure | Project Renewal Costs ⁽¹⁾ | | | | | | | | | | | | | | Non-GAAP Measure | |
|--|--------------|--------------------------------------|-----------------|-------------|---------------------|-------------------------------------|---|--|----------------------------------|---|---|--|---|---|---|------------------|---------------------|
| | Reported | Advisory Costs | Personnel Costs | Other Costs | Restructuring Costs | Product Recall Costs ⁽²⁾ | Inventory Charge from the Devaluation of the Venezuelan Bolivar ⁽¹³⁾ | Acquisition and Integration Costs ⁽³⁾ | Divestiture Costs ⁽⁹⁾ | Pension Settlement Charge ⁽¹⁴⁾ | Charge Resulting from the Devaluation of the Venezuelan Bolivar ⁽¹⁵⁾ | Net Asset Charge—Venezuela ⁽¹⁶⁾ | Currency Translation Charge—Venezuela ⁽¹⁶⁾ | Discontinued Operations ⁽¹¹⁾ | Non-recurring Tax Items ⁽¹²⁾ | Normalized* | Percentage of Sales |
| Cost of products sold | \$3,611.1 | \$ — | \$ (5.2) | \$ (6.7) | \$ — | \$ — | \$ (2.6) | \$ (1.6) | \$ — | \$ — | \$ — | \$ — | \$ — | \$ — | \$ — | \$3,595.0 | 60.8% |
| Gross profit | 2,304.6 | — | 5.2 | 6.7 | — | — | 2.6 | 1.6 | — | — | — | — | — | — | — | \$2,320.7 | 39.2% |
| Selling, general & administrative expenses | 1,626.0 | (42.1) | (21.5) | (14.4) | — | (10.2) | — | (13.4) | (0.2) | (52.1) | — | — | — | — | — | 1,472.1 | 24.9% |
| Operating income | 601.4 | 42.1 | 26.7 | 21.1 | 74.0 | 10.2 | 2.6 | 18.2 | 0.2 | 52.1 | — | — | — | — | — | 848.6 | 14.3% |
| Nonoperating expenses | 263.9 | — | — | — | — | — | — | (4.5) | — | — | (9.2) | (133.0) | (39.7) | — | — | 77.5 | |
| Income before income taxes | 337.5 | 42.1 | 26.7 | 21.1 | 74.0 | 10.2 | 2.6 | 22.7 | 0.2 | 52.1 | 9.2 | 133.0 | 39.7 | — | — | 771.1 | |
| Income taxes ⁽¹⁸⁾ | 78.2 | 15.2 | 9.9 | 8.3 | 19.3 | 3.3 | 1.1 | 8.5 | 0.1 | 19.8 | 3.1 | (2.7) | 10.3 | — | 6.0 | 180.4 | |
| Net income from continuing operations | 259.3 | 26.9 | 16.8 | 12.8 | 54.7 | 6.9 | 1.5 | 14.2 | 0.1 | 32.3 | 6.1 | 135.7 | 29.4 | — | (6.0) | 590.7 | |
| Net income | 350.0 | 26.9 | 16.8 | 12.8 | 54.7 | 6.9 | 1.5 | 14.2 | 0.1 | 32.3 | 6.1 | 135.7 | 29.4 | (90.7) | (6.0) | 590.7 | |
| Diluted earnings per share** | \$ 1.29 | \$ 0.10 | \$ 0.06 | \$ 0.05 | \$0.20 | \$ 0.03 | \$0.01 | \$ 0.05 | \$ — | \$ 0.12 | \$0.02 | \$ 0.50 | \$ 0.11 | \$(0.33) | \$(0.02) | \$ 2.18 | |

Reconciliation of GAAP and Non-GAAP Information

CERTAIN LINE ITEMS

Twelve Months Ended December 31, 2014

(Amounts in millions except per share data)

| | GAAP Measure | | | | | | | | | | | Non-GAAP Measure | |
|--|--------------|--|-------------------------------------|---|--|--|---|---|--|---|---|------------------|---------------------|
| | Reported | Restructuring and Restructuring Related Costs ⁽¹⁾ | Product Recall Costs ⁽²⁾ | Inventory Charge from the Devaluation of the Venezuelan Bolivar ⁽¹³⁾ | Advisory Costs for Process Transformation and Optimization ⁽¹⁷⁾ | Acquisition and Integration Costs ⁽⁹⁾ | Pension Settlement Charge ⁽¹⁴⁾ | Charge Resulting from the Devaluation of the Venezuelan Bolivar ⁽¹⁵⁾ | Loss on Extinguishment of Debt ⁽¹⁰⁾ | Discontinued Operations ⁽¹¹⁾ | Non-recurring Tax Items ⁽¹²⁾ | Normalized* | Percentage of Sales |
| Cost of products sold | \$3,523.6 | \$ (2.1) | \$(12.0) | \$ (5.2) | \$ — | \$ — | \$ — | \$ — | \$ — | \$ — | \$ — | \$3,504.3 | 61.2% |
| Gross profit | 2,203.4 | 2.1 | 12.0 | 5.2 | — | — | — | — | — | — | — | 2,222.7 | 38.8% |
| Selling, general & administrative expenses | 1,480.5 | (31.7) | (3.0) | — | (10.2) | (5.5) | — | — | — | — | — | 1,430.1 | 25.0% |
| Operating income | 604.7 | 86.6 | 15.0 | 5.2 | 10.2 | 5.5 | 65.4 | — | — | — | — | 792.6 | 13.8% |
| Nonoperating expenses | 142.6 | — | — | — | — | — | — | (45.6) | (33.2) | — | — | 63.8 | |
| Income before income taxes | 462.1 | 86.6 | 15.0 | 5.2 | 10.2 | 5.5 | 65.4 | 45.6 | 33.2 | — | — | 728.8 | |
| Income taxes ⁽¹⁸⁾ | 89.1 | 18.1 | 5.5 | 0.4 | 3.8 | 1.8 | 23.5 | 13.6 | 11.9 | — | 3.3 | 171.0 | |
| Net income from continuing operations | 373.0 | 68.5 | 9.5 | 4.8 | 6.4 | 3.7 | 41.9 | 32.0 | 21.3 | — | (3.3) | 557.8 | |
| Net income | 377.8 | 68.5 | 9.5 | 4.8 | 6.4 | 3.7 | 41.9 | 32.0 | 21.3 | (4.8) | (3.3) | 557.8 | |
| Diluted earnings per share** | \$ 1.35 | \$ 0.25 | \$ 0.03 | \$0.02 | \$ 0.02 | \$0.01 | \$0.15 | \$ 0.11 | \$ 0.08 | \$(0.02) | \$(0.01) | \$ 2.00 | |

Reconciliation of GAAP and Non-GAAP Information

*Normalized results are financial measures that are not in accordance with GAAP and exclude the above normalized adjustments. See below for a discussion of each of these adjustments.

**Totals may not add due to rounding.

- ⁽¹⁾ Costs associated with Project Renewal during the year ended December 31, 2016 include \$50.1 million of project-related costs and \$9.9 million of restructuring costs. Project-related costs include advisory and consultancy costs, compensation and related costs of personnel dedicated to transformation projects, and other project-related costs. Costs associated with Project Renewal during the year ended December 31, 2015 include \$89.9 million of project-related costs and \$74.0 million of restructuring costs. Project-related costs include advisory and consultancy costs, compensation and related costs of personnel dedicated to transformation projects, and other project-related costs. Restructuring and restructuring-related costs during the year ended December 31, 2014 include \$52.8 million of restructuring costs and \$33.8 million of organizational change implementation and restructuring-related costs incurred with Project Renewal.
- ⁽²⁾ During the year ended December 31, 2016, 2015 and 2014, the Company recognized \$0.7 million, \$10.2 million and \$12.0 million, respectively, of charges associated with the Graco product recall.
- ⁽³⁾ During the year ended December 31, 2016, the Company incurred \$199.6 million of costs (including \$65.0 million of restructuring costs) associated with the integration of Jarden and Elmer's, which primarily represents personnel and advisory costs associated with the integration of Jarden. During the year ended December 31, 2015, the Company recognized \$18.2 million of costs (including \$3.2 million of restructuring costs) associated with the acquisition and integration of Ignite Holdings, LLC; bubba brands; Baby Jogger; Elmer's and the pending Jarden transaction. During the year ended December 31, 2015, the Company recognized \$4.5 million of interest expense in connection with bridge loans related to the acquisition of Elmer's and the pending Jarden transaction. During the year ended December 31, 2014, the Company recognized \$5.5 million of costs associated with the acquisition and integration of Ignite Holdings, LLC; bubba brands and Baby Jogger.
- ⁽⁴⁾ During the year ended December 31, 2016, the Company incurred acquisition amortization costs of \$154.7 million.
- ⁽⁵⁾ During the year ended December 31, 2016, the Company incurred \$479.5 million of costs related to the fair-value step-up of Jarden inventory.
- ⁽⁶⁾ During the year ended December 31, 2016, the Company recognized \$61.7 million of costs associated with the Jarden transaction.
- ⁽⁷⁾ During the year ended December 31, 2016, the Company incurred \$16.8 million of interest costs associated with borrowings to finance the Jarden transaction that were incurred prior to the closing of the transaction.
- ⁽⁸⁾ During the year ended December 31, 2016, the Company recognized a gain of \$160.2 million related to the divestiture of Décor.
- ⁽⁹⁾ During the year ended December 31, 2016, the Company recognized \$8.4 million of costs primarily associated with the divestiture of Décor and planned divestiture of Tools (excluding Dymo Industrial). During the year ended December 31, 2015, the Company recognized \$0.2 million of costs associated with the planned divestiture of Décor.
- ⁽¹⁰⁾ During the year ended December 31, 2016, the Company incurred a \$1.7 million loss related to the extinguishment of debt and a \$45.9 million loss associated with the termination of the Jarden Bridge Facility. During the year ended December 31, 2014, the Company repaid all outstanding 2015 and 2019 medium-term notes and repaid a portion of the 2020 medium-term notes which resulted in a \$33.2 million loss on extinguishment of debt.
- ⁽¹¹⁾ During the year ended December 31, 2016, the Company recognized a net loss of \$0.7 million in discontinued operations. During the year ended December 31, 2015, the Company recognized a net loss of \$4.9 million in discontinued operations primarily associated with Endicia and certain Culinary businesses and a \$95.6 million net gain from the sale of Endicia. During the year ended December 31, 2014, the Company recognized a net income, net of impairments, of \$4.8 million in discontinued operations, which primarily represents the results of operations of Endicia and certain Culinary businesses.
- ⁽¹²⁾ During the year ended December 31, 2016, the Company recognized \$164.2 million of deferred tax expense related to the difference between the book and tax basis in the Tools business and (\$21.0) million of deferred tax benefit related to statutory tax rate changes in France affecting Jarden-acquired intangibles. During the year ended December 31, 2015, the Company recognized \$6.0 million of non-recurring income tax benefits resulting from the resolution of income tax contingencies. During the year ended December 31, 2014, the Company recognized non-recurring income tax benefits of \$3.3 million resulting from the resolution of various income tax contingencies and the expiration of various statutes of limitations.
- ⁽¹³⁾ During the year ended December 31, 2015 and 2014, the Company recognized an increase of \$2.6 million and \$5.2 million, respectively, in cost of products sold resulting from increased costs of inventory due to changes in the exchange rate for the Venezuelan Bolivar.
- ⁽¹⁴⁾ During the year ended December 31, 2015 and 2014, the Company settled U.S. pension liabilities for certain participants with plan assets which resulted in \$52.1 million and \$65.4 million, respectively, of non-cash settlement charges.
- ⁽¹⁵⁾ During the year ended December 31, 2015 and 2014, the Company recognized foreign exchange losses of \$9.2 million and \$45.6 million, respectively, resulting from the devaluation of and subsequent changes in the exchange rate for the Venezuelan Bolivar, which under hyperinflationary accounting is recorded in the Statement of Operations.
- ⁽¹⁶⁾ During the year ended December 31, 2015, the Company recognized charges resulting from the deconsolidation of its Venezuela operations, including \$133.0 million of charges associated with the write-off of Venezuela net assets and \$39.7 million of charges associated with the write-off of currency translation adjustments included in equity that arose before the application of hyperinflationary accounting for Venezuela in 2010.
- ⁽¹⁷⁾ During the year ended December 31, 2014, the Company recognized \$10.2 million of advisory costs for process transformation and optimization initiatives.
- ⁽¹⁸⁾ The Company determined the tax effect of the items excluded from normalized results by applying the estimated effective rate for the applicable jurisdiction in which the pre-tax items were incurred, and for which realization of the resulting tax benefit, if any, is expected. In certain situations in which an item excluded from normalized results impacts income tax expense, the Company uses a "with" and "without" approach to determine normalized income tax expense.

Reconciliation of GAAP and Non-GAAP Information

CORE SALES

Year Ended December 31, 2016

(Amounts in millions except per share data)

| | For the Twelve Months Ended December 31, 2016 | | | | | For the Twelve Months Ended December 31, 2015 | | | | | Increase/(Decrease) | |
|--------------------------------|---|--|----------------------------|--------------------|-----------------------------------|---|-----------------------------|----------------------------|--------------------|-----------------------------------|---------------------------------|-------------|
| | 2016 Net Sales (Reported) ⁽¹⁾ | Acquisitions/ Divestitures ⁽³⁾ | Net Sales Base Business | Currency Impact | 2016 Core Sales ⁽²⁾ | 2015 Net Sales (Pro Forma) ⁽¹⁾ | Divestitures ⁽³⁾ | Net Sales Base Business | Currency Impact | 2015 Core Sales ⁽²⁾ | Core Sales ⁽²⁾ \$ | % |
| Writing | \$ 1,941.9 | \$ (204.9) | \$ 1,737.0 | \$ 32.9 | \$ 1,769.9 | \$ 1,763.5 | \$ (128.6) | \$ 1,634.9 | \$ 4.2 | \$ 1,639.1 | \$130.8 | 8.0% |
| Home Solutions | 1,568.4 | (181.6) | 1,386.8 | 8.4 | 1,395.2 | 1,704.2 | (344.7) | 1,359.5 | 0.7 | 1,360.2 | 35.0 | 2.6% |
| Tools | 760.7 | (372.2) | 388.5 | 8.4 | 396.9 | 790.0 | (397.4) | 392.6 | 3.6 | 396.2 | 0.7 | 0.2% |
| Commercial Products | 776.6 | — | 776.6 | 4.0 | 780.6 | 809.7 | (26.4) | 783.3 | 0.4 | 783.7 | (3.1) | (0.4)% |
| Baby and Parenting | 919.5 | 0.7 | 920.2 | (8.3) | 911.9 | 848.3 | (8.3) | 840.0 | 0.6 | 840.6 | 71.3 | 8.5% |
| Branded Consumables | 2,839.2 | (306.5) | 2,532.7 | 67.8 | 2,600.5 | 2,583.6 | (65.5) | 2,518.1 | 8.7 | 2,526.8 | 73.7 | 2.9% |
| Consumer Solutions | 1,766.3 | (149.7) | 1,616.6 | 48.7 | 1,665.3 | 1,701.9 | (132.6) | 1,569.3 | 13.4 | 1,582.7 | 82.6 | 5.2% |
| Outdoor Solutions | 2,415.9 | (732.4) | 1,683.5 | (2.6) | 1,680.9 | 1,977.3 | (305.2) | 1,672.1 | 6.8 | 1,678.9 | 2.0 | 0.1% |
| Process Solutions | 275.5 | — | 275.5 | 2.3 | 277.8 | 265.4 | — | 265.4 | — | 265.4 | 12.4 | 4.7% |
| Total Company pro forma | \$13,264.0 | \$(1,946.6) | \$11,317.4 | \$161.6 | \$11,479.0 | \$12,443.9 | \$(1,408.7) | \$11,035.2 | \$38.4 | \$11,073.6 | \$405.4 | 3.7% |
| Less: Jarden acquisition | | | | | | (6,528.2) | | | | | | |
| 2015 as reported | | | | | | \$ 5,915.7 | | | | | | |

⁽¹⁾ Includes Jarden segment and consolidated sales from April 16, 2016 and 2015, respectively.

⁽²⁾ "Core Sales" is determined by applying a fixed exchange rate, calculated as the 12-month average in 2015, to the current and prior year local currency sales amounts, with the difference between the change in "As Reported" sales and the change in "Core Sales" reported in the table as "Currency Impact." Core Sales Growth excludes the impact of currency, acquisitions and divestitures.

⁽³⁾ Actual and planned divestitures represent the Rubbermaid medical cart business, which the Company divested in August 2015; the Levolor and Kirsch window coverings brands ("Décor"), which the Company divested in June 2016; and the Company's Venezuela operations, which the Company deconsolidated as of December 31, 2015, as well as the planned divestitures of businesses held for sale commencing in the third quarter, including its Tools business (excluding Dymo® industrial labeling), the Rubbermaid® Consumer Storage business within the Home Solutions segment and Lehigh in the Branded Consumables segment. During the fourth quarter, planned divestitures include the Firebuilding business in the Branded Consumables segment and the working capital impact of sales returns associated with exiting a distributor-led model to a direct selling model in Canada in the Baby and Parenting segment.

Reconciliation of GAAP and Non-GAAP Information

CORE SALES

Year Ended December 31, 2015

(Amounts in millions except per share data)

| | Net Sales, as Reported | | | Core Sales ⁽¹⁾ | | | | | | | | | Year-over-year Increase (Decrease) | | | | | | |
|----------------------|------------------------|------------------|-----------------------|---------------------------|---|----------------------|--------------------|------------------|---|--------------------|-------------------------------------|--|------------------------------------|-----------------------|-----------------------|--------------------|--------------|--|-------------------------------------|
| | 2015 | 2014 | Increase/ Decrease | 2015 | Less Planned Divestitures ⁽²⁾ | Less Acquisitions | 2015 Core Sales | 2014 | Less Planned Divestitures ⁽²⁾ | 2014 Core Sales | Constant Currency Inc. (Dec.) | Inc. (Dec.) Excl. Planned Divest. & Acquisitions | Currency Impact | Excluding Currency | Including Currency | Currency Impact | Acquisitions | Planned Divestitures ⁽²⁾ | Core Sales Growth ⁽¹⁾ |
| Writing | \$1,763.5 | \$1,708.9 | \$ 54.6 | \$1,940.0 | \$ — | \$ 36.9 | \$1,903.1 | \$1,715.7 | \$ — | \$1,715.7 | \$224.3 | \$187.4 | \$(169.7) | 13.1% | 3.2% | (9.9)% | 2.2% | 0.0% | 10.9% |
| Home Solutions | 1,704.2 | 1,575.4 | 128.8 | 1,727.0 | 151.6 | 156.3 | 1,419.1 | 1,575.6 | 167.2 | 1,408.4 | 151.4 | 10.7 | (22.6) | 9.6% | 8.2% | (1.4)% | 9.9% | (1.1)% | 0.8% |
| Tools | 790.0 | 852.2 | (62.2) | 872.4 | — | — | 872.4 | 853.7 | — | 853.7 | 18.7 | 18.7 | (80.9) | 2.2% | (7.3)% | (9.5)% | 0.0% | 0.0% | 2.2% |
| Commercial Products | 809.7 | 837.1 | (27.4) | 834.8 | 26.5 | — | 808.3 | 836.9 | 65.9 | 771.0 | (2.1) | 37.3 | (25.3) | (0.3)% | (3.3)% | (3.0)% | 0.0% | (5.1)% | 4.8% |
| Baby & Parenting | 848.3 | 753.4 | 94.9 | 881.6 | — | 78.9 | 802.7 | 754.2 | — | 754.2 | 127.4 | 48.5 | (32.5) | 16.9% | 12.6% | (4.3)% | 10.5% | 0.0% | 6.4% |
| Total Company | \$5,915.7 | \$5,727.0 | \$188.7 | \$6,255.8 | \$178.1 | \$272.1 | \$5,805.6 | \$5,736.1 | \$233.1 | \$5,503.0 | \$519.7 | \$302.6 | \$(331.0) | 9.1% | 3.3% | (5.8)% | 4.7% | (1.1)% | 5.5% |

⁽¹⁾ "Core Sales" is determined by applying a fixed exchange rate, calculated as the 12-month average in 2014, to the current and prior year local currency sales amounts, with the difference between the change in "As Reported" sales and the change in "Core Sales" reported in the table as "Currency Impact."

Core Sales Growth excludes the impact of currency, acquisitions and planned and actual divestitures from the period the intent to divest is determined through the date of sale.

⁽²⁾ Actual and planned divestitures represent the Rubbermaid medical cart business on a year-to-date basis and Levolor and Kirsch window coverings brands ("Décor") for the third quarter and fourth quarter.

Reconciliation of GAAP and Non-GAAP Information

CORE SALES

Year Ended December 31, 2014

(Amounts in millions except per share data)

| | Net Sales, as Reported | | | Core Sales ⁽¹⁾ | | | | | Year-over-year Increase/Decrease | | | | | |
|----------------------|------------------------|------------------|-----------------------|---------------------------|------------------|-----------------------|----------------------|-----------------------------------|----------------------------------|-----------------------|-----------------------|--------------------|--------------|-------------------------------------|
| | 2014 | 2013 | Increase/ Decrease | 2014 | 2013 | Increase/ Decrease | Less Acquisitions | Inc. (Dec.) Excl. Acquisitions | Currency Impact | Excluding Currency | Including Currency | Currency Impact | Acquisitions | Core Sales Growth ⁽¹⁾ |
| Writing | \$1,708.9 | \$1,653.6 | \$ 55.3 | \$1,785.4 | \$1,656.1 | \$129.3 | \$ — | \$129.3 | \$ (74.0) | 7.8% | 3.3% | (4.5)% | 0.0% | 7.8% |
| Home Solutions | 1,575.4 | 1,560.3 | 15.1 | 1,586.4 | 1,561.0 | 25.4 | 64.5 | (39.1) | (10.3) | 1.6% | 1.0% | (0.6)% | 4.1% | (2.5)% |
| Tools | 852.2 | 817.9 | 34.3 | 871.4 | 820.1 | 51.3 | — | 51.3 | (17.0) | 6.3% | 4.2% | (2.1)% | 0.0% | 6.3% |
| Commercial Products | 837.1 | 785.9 | 51.2 | 842.7 | 786.4 | 56.3 | — | 56.3 | (5.1) | 7.2% | 6.5% | (0.7)% | 0.0% | 7.2% |
| Baby & Parenting | 753.4 | 789.3 | (35.9) | 762.6 | 789.6 | (27.0) | 4.4 | (31.4) | (8.9) | (3.4)% | (4.5)% | (1.1)% | 0.6% | (4.0)% |
| Total Company | \$5,727.0 | \$5,607.0 | \$120.0 | \$5,848.5 | \$5,613.2 | \$235.3 | \$68.9 | \$166.4 | \$(115.3) | 4.2% | 2.1% | (2.1)% | 1.2% | 3.0% |

⁽¹⁾ "Core Sales" is determined by applying a fixed exchange rate, calculated as the 12-month average in 2013, to the current and prior year local currency sales amounts, with the difference between the change in "As Reported" sales and the change in "Core Sales" reported in the table as "Currency Impact." Core Sales Growth excludes the impact of currency and acquisitions.